



Florida Vehicular Heatstroke Task Force

February 12, 2025

National Safety Council

The National Safety Council (NSC) is a leading nonprofit safety advocate in the U.S. – and has been for over 100 years.

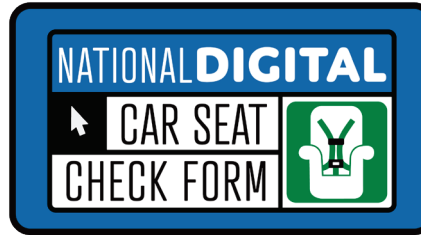
As a mission-based organization, we work to eliminate the leading causes of preventable death and injury, focusing our efforts on transportation, workplaces and impairment.

NSC creates a culture of safety to not only keep people safer at work, but also beyond the workplace so they can live their fullest lives.

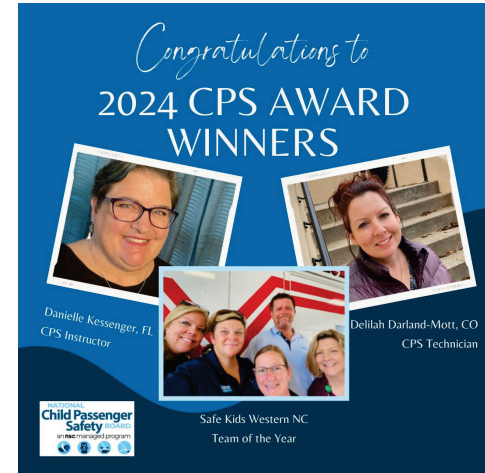


#KeepEachOtherSafe

NSC Managed Programs



National Child Passenger Safety Board



NSC PVH Resources

- nsc.org/heatstroke
- cpsboard.org/heatstroke
- safety-connection.org

**Child
Passenger
Safety** an nsc
program

**PEDIATRIC VEHICULAR
HEATSTROKE PREVENTION**



PVH Background



- NSC Cooperative Agreement with NHTSA
- NSC hosts National Stakeholders Workgroup
 - Develop new PVH countermeasures
- Research & Technology subcommittee
 - State-specific task forces

Pediatric Vehicular Heatstroke Prevention

Stakeholders Workgroup

- Communications
- Legislation & Policy
- State Task Force
Development and Support



Florida



PEDIATRIC VEHICULAR HEATSTROKE PREVENTION

- Follows the Data
 - 2nd highest fatality rate in U.S.
- Modeled after TX Heatstroke Task Force
 - “Vehicular Heatstroke” Task Force

Florida Task Force



- Organized meetings began in August 2024
 - Not a result of Ariya's Act
- Supports alignment & collaboration
 - Planning for April 2025

Subcommittee Work

- National and State Observances
- Communications
- Planning
- Hospital Education
- Legislation/Policy



Ariya's Act

- Designates April as “Hot Car Death Prevention Month” in Florida to raise awareness of the dangers of leaving children unattended in motor vehicles and educate the public on how to prevent hot car deaths.

Ariya's Act

- Encourages:
 - ❖ the Florida Department of Children and Families,
 - ❖ the Florida Department of Health,
 - ❖ the Florida Department of Highway Safety and Motor Vehicles,
 - ❖ local governments and other agencies

to sponsor events on specific topics that promote public awareness and education related to the dangers of leaving children unattended in motor vehicles and how to prevent hot car deaths.

Ariya's Act

- These campaigns must address:
 - ❖ Proper motor vehicle safety,
 - ❖ Steps a bystander can take to rescue a vulnerable child in imminent danger, and
 - ❖ The criminal penalties associated with leaving a child in a motor vehicle unattended or unsupervised.

Regional Distribution of Florida PVH Deaths

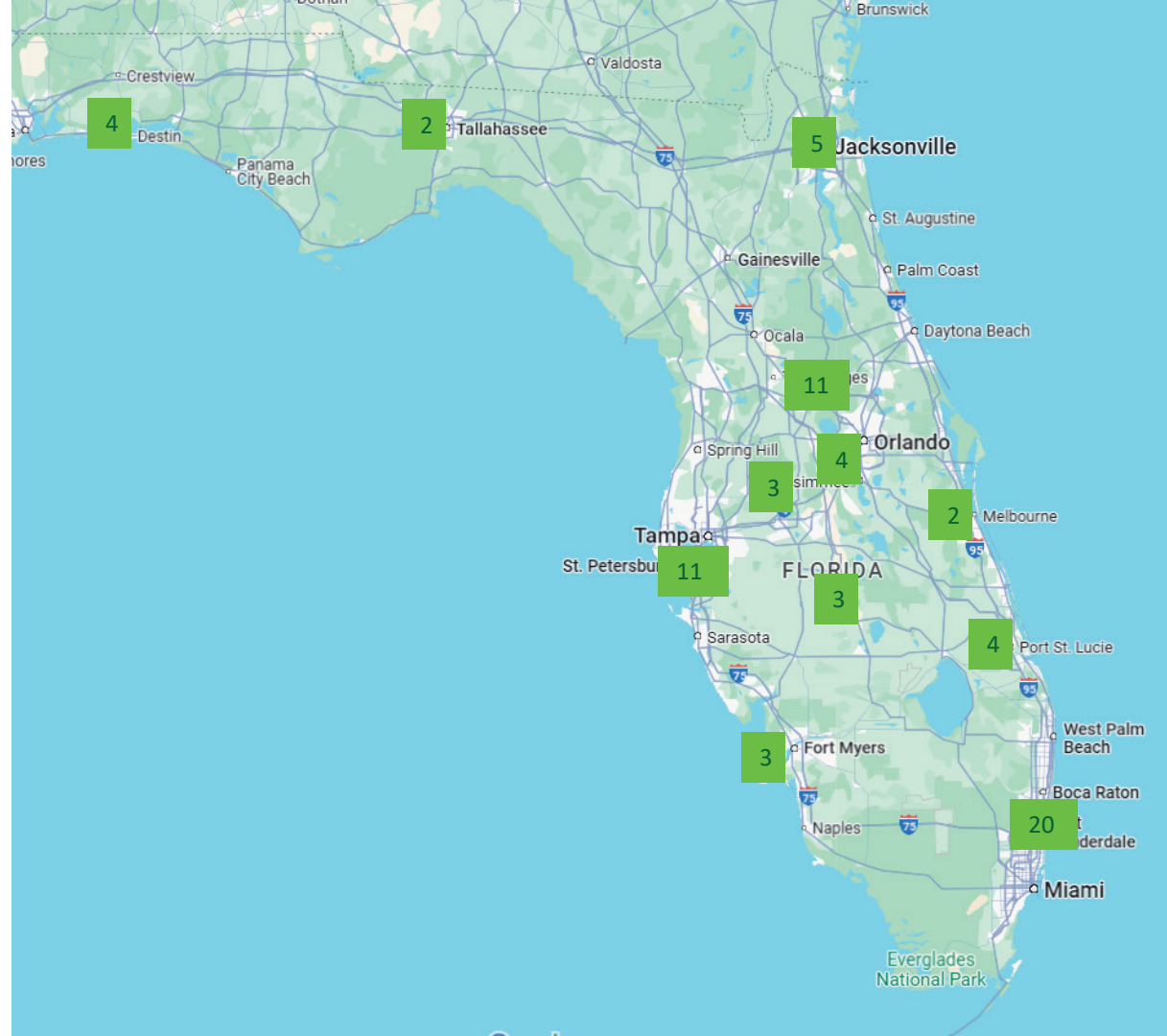
1998-2024
114 Deaths

Scheduled:

- March 21-28 - Martin/St. Lucie/
Okeechobee
- April 1 - Palm Beach County
- April 4 - St. Petersburg
- April 10 - Tallahassee
- April 12 - Gainesville
- April 15 - Children's Week
Tallahassee

Needed:

- Duval
- Broward
- Miami-Dade
- Lee
- Orange
- Hillsborough



FVHTF Webpage Development

- National Resources
- Event registration and calendar
- Florida Statistics
- Toolkits



<https://carseateducation.org/florida-heatstroke-task-force>


FVHTF Webpage

The screenshot shows a web browser displaying the Child Passenger Safety Learning Portal. The URL is carseateducation.org/florida-heatstroke-task-force. The page features a green header with the Child Passenger Safety logo and navigation links: Home, Course Catalog, My Courses, Safety Connection, How-To Guides, Contact Us, and Logout. The main content area has a green background with a teddy bear and a sun icon, and the text: **NATIONAL PEDIATRIC VEHICULAR HEATSTROKE PREVENTION STATE TASK FORCES**. To the right is a white box with the Child Passenger Safety logo and the text: **PEDIATRIC VEHICULAR HEATSTROKE PREVENTION**. Below this is a white box containing the Florida Vehicular Heatstroke Task Force (FVHTF) logo, which is a circular emblem with a sun and a car. To the right of the logo is the text: **Florida Vehicular Heatstroke Task Force (FVHTF)**. Below the logo and text is a pink button with a right-pointing arrow and the text: **Learn How Vehicular Heatstroke Occurs**.

FVHTF Webpage


National Pediatric Vehicular Heatstroke Resources

Partner Resources



Visit websites for national resources for prevention of pediatric vehicular heatstroke.

National Statistics

 **No Heat Stroke**


NoHeatStroke.org provides visitors with vetted statistics on heatstroke events, causes of heatstroke and provides valuable data to help you plan your prevention programming.

Pediatric Vehicular Heatstroke Stakeholder Workgroup

PVH Stakeholder Workgroup


View information on how NSC is working to prevent pediatric vehicular heatstroke through the Stakeholder's Workgroup.

NHTSA 2025 Social Media Playbook



Communication and marketing material featuring the call to action are now available on this page. Many assets are available in **English and Spanish**.

Share this information with partner organizations to help spread the message across all communities.




Educate yourself and everyone you know. Learn the three primary circumstances that have led to children dying in hot cars and what we can do to prevent these deaths. This **free online training, created by the National Safety Council, takes about 10 minutes to complete**. A certificate of completion is provided at the end of the training.

Available in **English & Spanish**

FVHTF Webpage


Florida Vehicular Heatstroke Resources

Florida Events




[Register Your Event](#)
[Calendar of Events](#)

Hot Car Death Prevention Month
Florida - Month of April




Resources-Tool Kits



[Child Care](#)
[Hospital](#)
[Legislative/Policy](#)

Florida Occupant Protection Resource Center



Advocate Toolkit

- Children in Hot Cars E-learning
- FL Stats Video – Jan Null
- Talking Points
- Social Media Posts
- Sample Stakeholders Email
- Parking Lot Sign Graphics



Employer Toolkit


- Customizable Employee Email
- Children in Hot Cars E-learning
- Parking Lot Sign Graphics



FVHTF Webpage

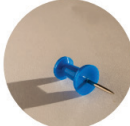
Florida Heatstroke Taskforce Leadership

Meet the team and learn what "FVHTF"



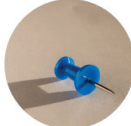
Clover Apelian
Title/Organization/County

This is MY why... Short description of why FVHTF is important to you and why you joined the FVHTF.



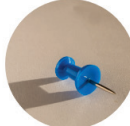
John Doe
Title/Organization/County

This is MY why... A short explanation of why FVHTF is important to you and why the FVHTF.



Any Person
Title/Organization/County

This is MY why... A short explanation of why FVHTF is important to you and why the FVHTF.



Any Person
Title/Organization/County

This is MY why... A short explanation of why FVHTF is important to you and why the FVHTF.

Interested in Joining us in Prevention?


We would love for you to join us on the Florida Vehicular Heatstroke Task Force. If you would like more information, please use the following link to submit your interest! We will get back to you as soon as possible.

First Name: Last Name:

Email: Contact Number:

Message:

[Send Message](#)




**FLORIDA VEHICULAR
HEATSTROKE TASK FORCE**

Florida Vehicular Heatstroke Task Force Meeting Minutes

The Task Force meets monthly. You can access the minutes of the meetings by using the link below. Any questions related to the Florida Vehicular Heatstroke Task Force can be directed to [Alexis Kagheny at alexis.kagheny@nsc.org](mailto:Alexis.Kagheny@nsc.org) or (305) 775-2818.

2024 FVHTF Meeting Minutes:


National Safety Council

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The Ask!

- Recruit New Members & Friends of the FVHTF
- Use turnkey toolkits to distribute information to stakeholders, employers, local child care centers, first responders, retailers, etc.
- Register your April events on the FVHTF webpage



Discussion



- **How should the FVHTF collaborate with the FOPC?**
 - Join the task force at <https://forms.office.com/r/uFeC4R7xiz>
- **Next Virtual Meeting: Feb. 14 at 10am**



Please contact Alexis Kagiliery

alexis.kagiliery@nsc.org

630-775-2018





Welcome to the NSC PPT Template

Below are a few guidelines to help you use the template successfully.

- NSC Powerpoint presentations should be predominantly green. The blue pages are for use in larger presentations to break up monotony. You do not have to use the blue pages at all.
- The headline font is Roboto Condensed and should be set in Title case. Example below:
 - Make the First Letters of Major Words Capital
- If you are sending a presentation outside the Council, it is best to send a pdf as the recipient may not have the same fonts. This could create unexpected results such as type reflows. It also should reduce the file size.
- Minimize the use long paragraphs. Keep it to talking points.
- Please reference the color palette on next page if you need to add a highlight to your presentation. Use tertiary colors sparingly.

PRIMARY

PMS: 348
HTML: 00843D

RGB: 0/132/61
CMYK: 85/10/100/10

SECONDARY

PMS: 349
HTML: 046938

RGB: 4/105/56
CMYK: 90/33/97/26

PMS: 2175
HTML: 006bab

RGB: 0/107/171
CMYK: 93/55/5/2

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RGB: 114/191/68
CMYK: 60/0/100/0

PMS: 297
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RGB: 109/207/246
CMYK: 50/0/0/0

TERTIARY

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RGB: 215/223/35
CMYK: 20/0/100/0

PMS: 7469
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RGB: 0/58/92
CMYK: 100/31/8/42

NEUTRAL

PMS: Cool Gray 2
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RGB: 237/239/236
CMYK: 6/3/5/0

PMS: 7457
HTML: cde6f2

RGB: 205/230/242
CMYK: 18/2/2/0